

WELCOME

A warm welcome to our 50th Show - **TheYachtMarket.com Southampton Boat Show 2018!**

Fifty years on and TheYachtMarket.com Southampton Boat Show remains the Show of choice where global marine companies choose to launch their new innovative products, with an expected 100+ debuts which will include World, European and UK launches. As well as showcasing the best of the marine world, we're reflecting on the past with some of the boats, along with the innovators, adventurers and explorers from the last five decades.

Last year, 15,000 visitors got out on the water during the 10-day event and we hope as many of you as possible will be able to enjoy the many opportunities we are offering to do the same this year. As well as 600+ boats, 500+ marine brands and many Show favourites for you to enjoy. We

are delighted to introduce a number of new attractions at this year's event. These include the Harbourside Gin Festival with Pegasus Life, Science of the Sea Experience, Seaside Storytime and an array of live entertainment. Special guests include adventurer



Steve Backshall, the Hairy Bikers, environmentalist Miranda Krestovnikoff, TV presenter Lizzie Daly, sailing legends Sir Robin Knox-Johnston and Tracey Edwards MBE, the Teenage Mutant Ninja Turtles and a live mermaid - literally something for everyone!

I hope you'll take the opportunity to unwind and soak up the unique atmosphere at the Show, you'll find inspiration and top advice from a range of industry experts gracing the Heart Stage in the Timbers barn within Festival Green. Representatives from the RNLI, boating editors and experts, TV and more will be discussing the hot topics of the day with our resident host, Jo Pickard.

Mindful of the future we've taken steps towards delivering a more environmentally friendly Show and thank our exhibitors and other stakeholders for their support and we hope you, our visitors, will also join us on this journey so we can all work together towards cleaner waterways for future generations to enjoy.

Thank you for joining us at this year's Show and to our sponsors, partners, exhibitors, staff and the city of Southampton along with everyone who has made this event such a success over the years. We hope you have a fantastic time with us and will join us again next year.

Greg Munford
BRITISH MARINE PRESIDENT

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