



Hello and welcome to the 2018 TheYachtMarket.com Southampton Boat Show

We are proud to be back for a second year as the Title Sponsor of the Show. It's a very special year for **TheYachtMarket.com** Southampton Boat Show as it celebrates its 50th anniversary and, as a Southampton-based business, we are delighted to be involved in a superb event that has grown to become one of the major events in the global boat show calendar.

Here at TheYachtMarket, we are huge supporters of British Marine and the work it carries out for the industry. The Show provides a major boost for both the local and wider marine economies and it's great to see that the organisers have welcomed 80 new brands to its 500+ strong fleet of exhibitors, testament to the hard work and dedication of its team.

Lending our name to this wonderful event creates the perfect partnership because, like our business, TheYachtMarket.com Southampton Boat Show brings together everything we love about the marine industry. Whether it's sailing or powerboating, it's a great opportunity for visitors to find out how they can get out on the water.

It's been a busy 12 months for TheYachtMarket team. We are officially the world's fastest online marine classifieds website, with more than 50,000

boats for sale and 27 million pageviews. The incredible English summer has led to an increase in visitors to the website, however we appreciate that buying a boat can have its challenges and buyers often face uncertainty when knowing what to look for, especially with so much choice. That's why we have launched our #HowToBuyaBoat campaign. The new initiative helps prospective boat buyers become even more savvy and we aim to give them the knowledge they need to make smart purchasing decisions. For the next 10 days, our team of experts will be on hand, so if you have any questions, big or small, please pop along to meet with us at stand E040.

Once again, we will be running an exciting competition with huge prizes to be won, ranging from a holiday through to marine equipment and much, much more. For your chance to win, please come to our stand E040 to enter or visit: **theyachtmarket.com/win**.

We hope you have a truly fantastic time at this year's TheYachtMarket.com Southampton Boat Show and enjoy marking 50 years of what is an incredible Show that will continue to thrive thanks to your support.

Richard W. Roberts (CEO) & **Simon White** (CTO)

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